

Evaluation of the “OTS Amiel BaKehila” program

Ohr Torah Stone & Ministry of Diaspora Affairs

Dr. Chen Lifshitz assisted by the program team



Program :Evaluation

Method



Information collected in February-April 2019

Information Field	Information Source				
	Information from program headquarters	Staff (Community Educator)	Delegation Members	Community Leaders	Participants
Profile of Target Population, Context	+	+		+	+
Infrastructure for program operations (Collaborations, operating principles)		+	+	+	+
Program Components		+	+	+	
Contribution of the program, results and influence on members of the community		+		+	+
Challenges		+	+	+	+

Information collected in February-April 2019

Program Evaluation

Collected Information

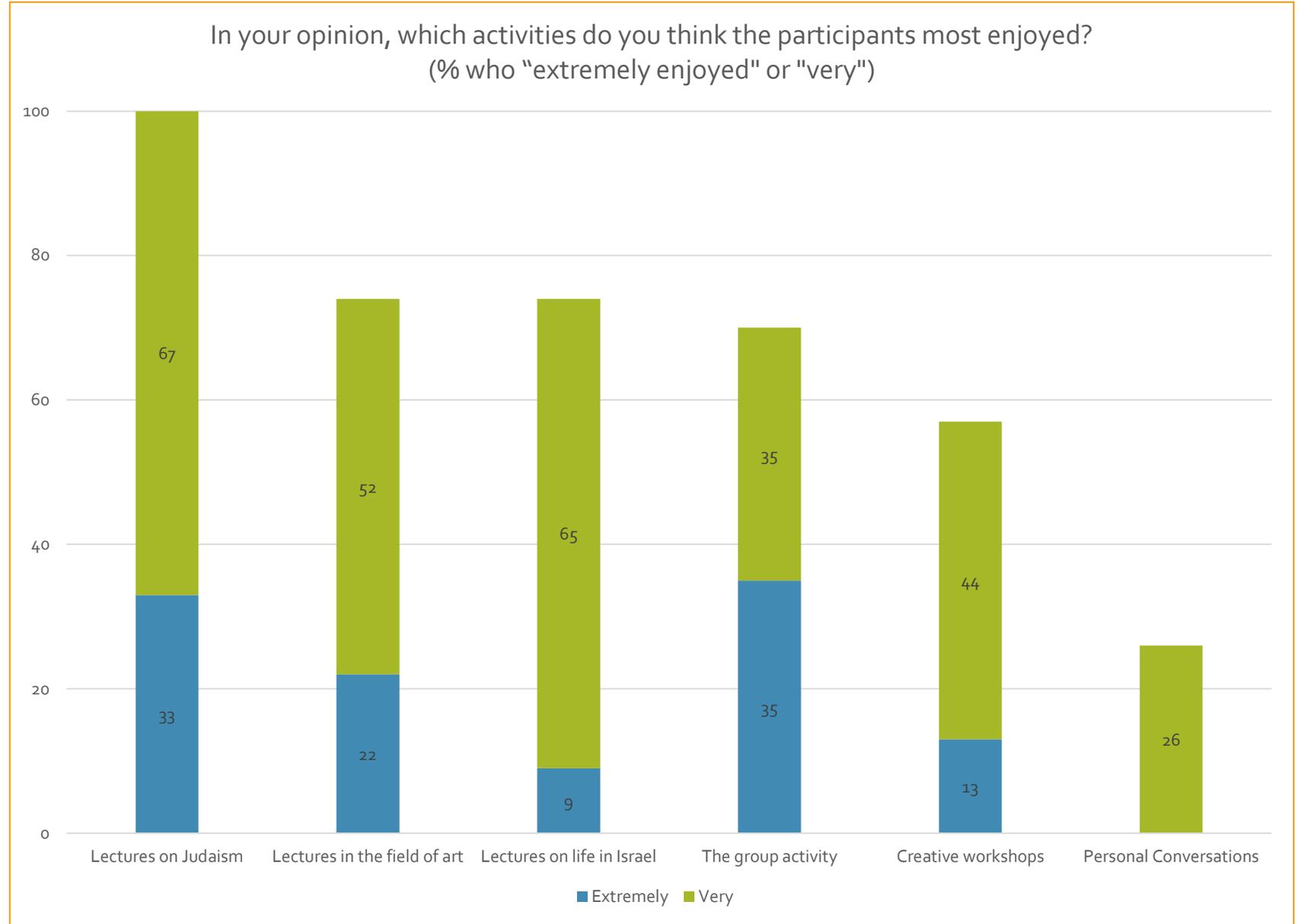


Number of delegations: 12

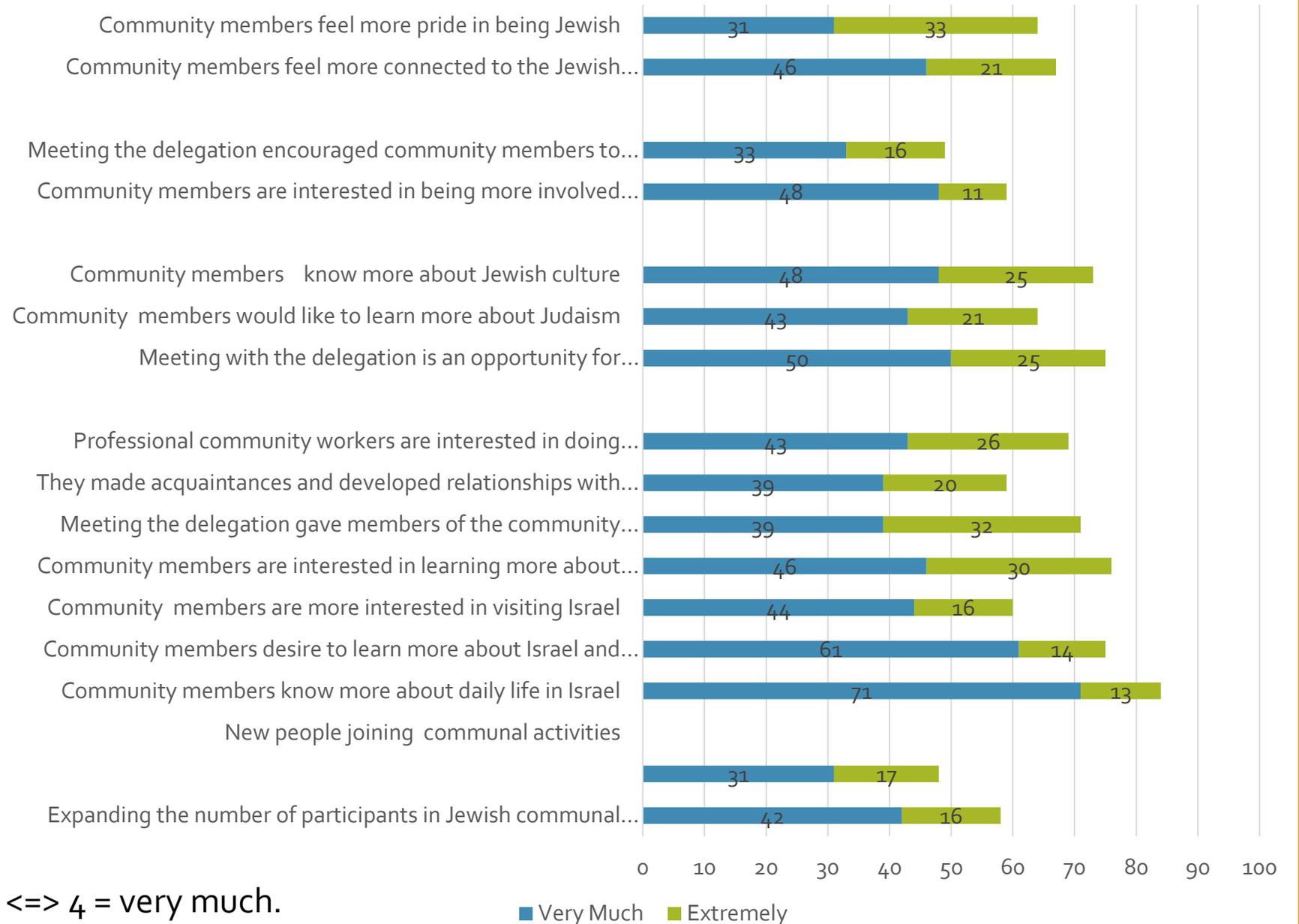
Destination	Number of Delegations	Communities	Audience	Type of Activities
Latin America	6	Montevideo, Bahia Blanca, Tucuman, Corrientes, Cordoba, Chaco, Porto Alegre, Manaus, Rosario, Santa Fe, Cancun, Monterrey, San Salvador, Bogota, Quito, Lima	Schools, retirement homes, community centers, synagogues, kindergartens, youth, students, community leaders	Lectures on Judaism, ZAKA, Theater, Dance, Music, Photography, Journalism, Archeology, Documentary Films on Israeli Society, MADA, Technion and Hasbara
North America	2	New Orleans, Charleston, Cherry Hill, Buffalo, West Hartford, Ottawa	Schools, retirement homes, community centers, individual homes, synagogues, gardens, youth, students, community leaders	Music, lectures on Ethiopian communities, dance, Torah lessons, Jewish comics, lectures on non-Jewish refugees
Europe	4	Helsinki, Copenhagen, Malmo, Marseille, Warsaw, Wroclaw, Lodz	Schools, retirement homes, community centers, synagogues, gardens, dormitories, community leaders, educators	Zionism, music, journalism, lectures on Judaism, Jewish art on Passover, lectures on Jerusalem and special Jewish communities, lectures on Israeli history

Activities that participants especially enjoyed...

Delegation Members Report



The unique contribution of the program – Community leaders report



The unique contribution of the program

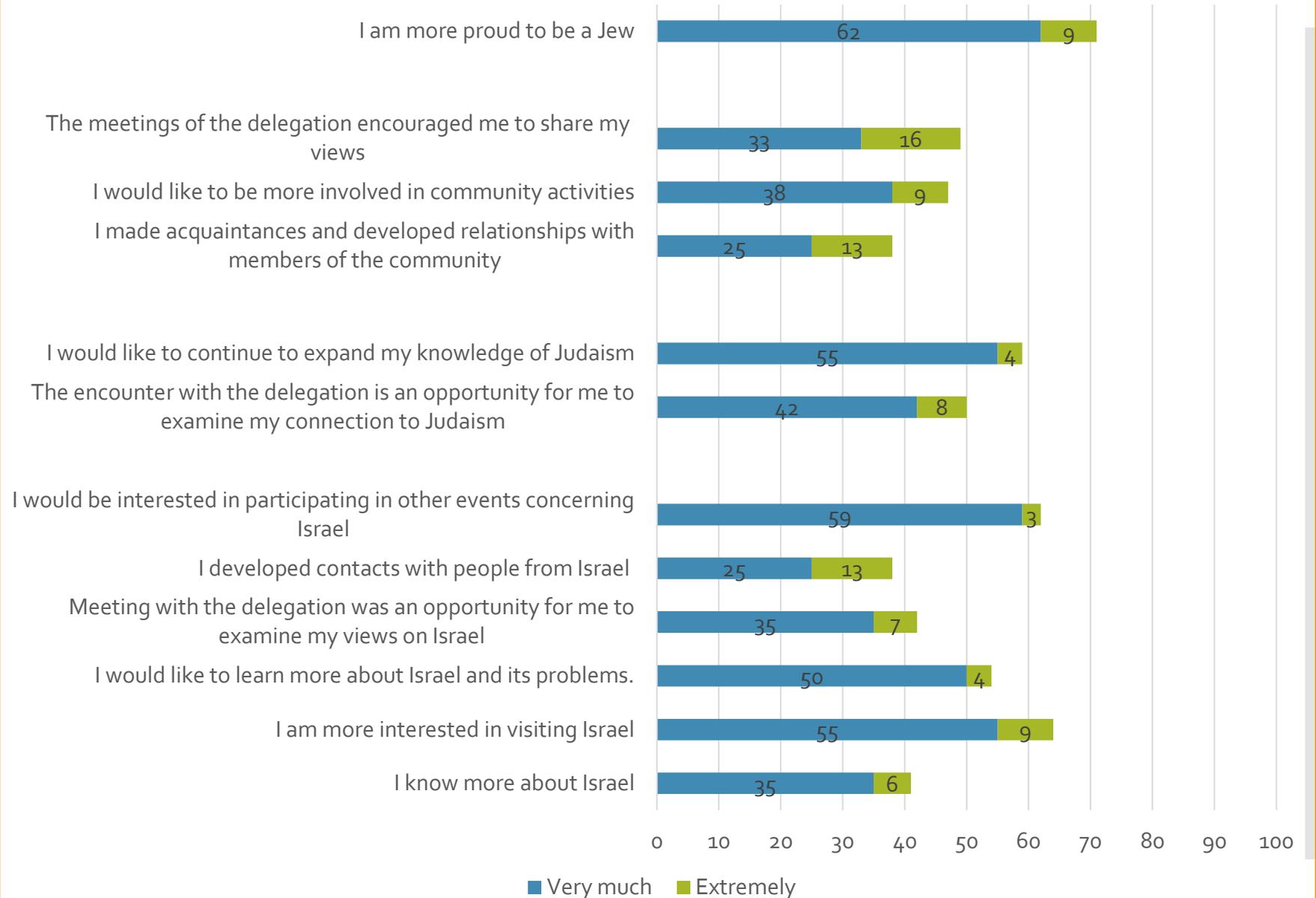
Community leaders report

The rating ranges from 1 = not at all => 4 = very much.

The unique contribution of the program

Participants Report

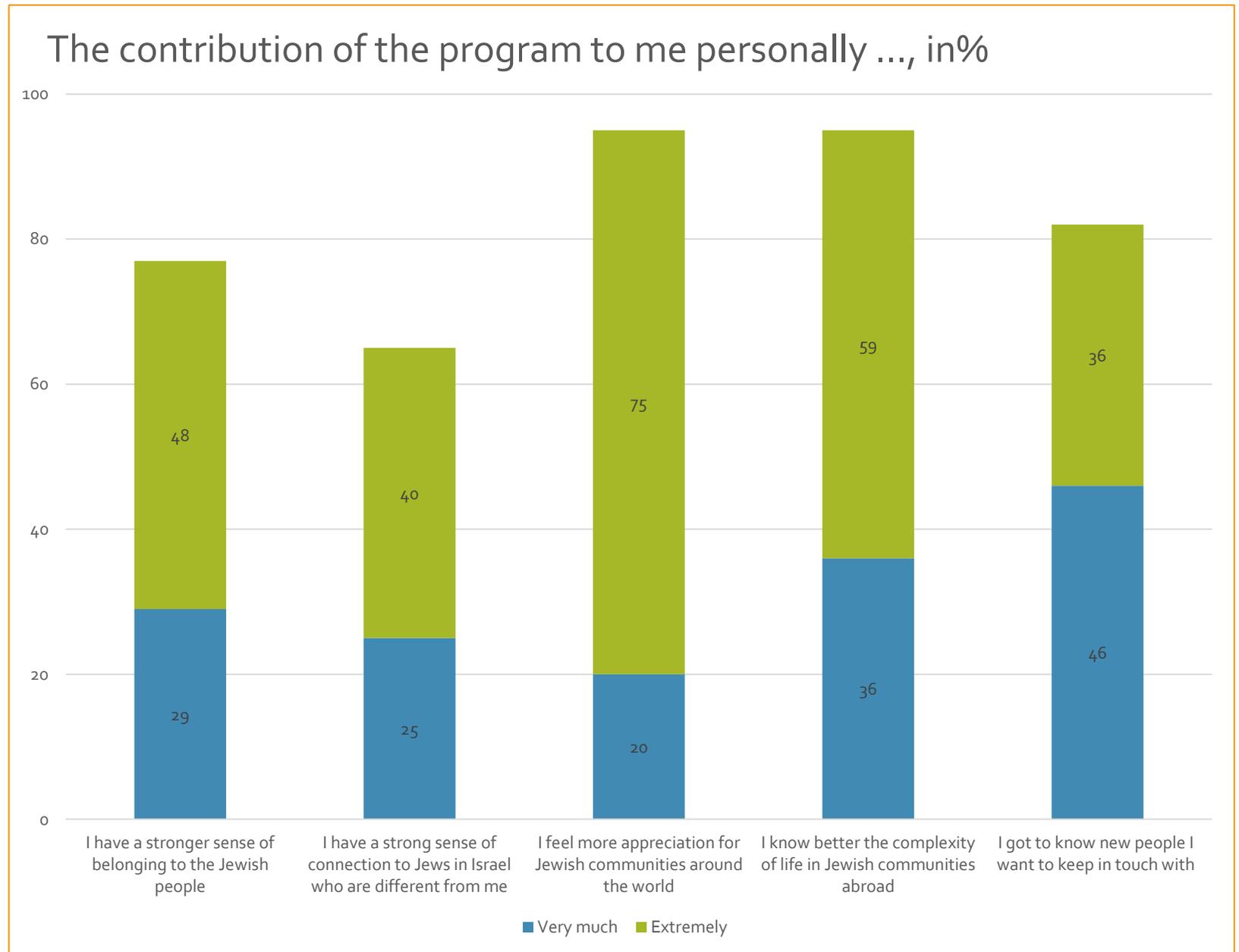
The unique contribution of the program, participants report



The rating ranges from 1 = not at all => 4 = very much.

Contribution of the program to the delegation members

Perception of reciprocity in the connection between Israel and the Jewish communities abroad



The rating ranges from 1 = not at all <=> 4 = very much.

Selected achievements of the program ... at the end of the first year of activity

- The members of the delegation are high qualified, varied and special, pleasant and charismatic. They create a special climate in the places they visit and they have a feeling of maximizing the time they spent on the visit.

Community leaders

- Most (69%) community leaders are very satisfied with the last visit.
- The vast majority (82%) would recommend colleagues to join OTS Amiel Bakehila program.
- Almost all (96%) felt that the visit had achieved its goals and almost all the participants (95%) enjoyed the activity.
- About two-thirds (64%) reported that the visit led to new participants taking part on the activities.

Participants

- About three-quarters of the program's participants reported high satisfaction (77%) and would recommend to another member to participate in OTS Amiel BaKehila activities (75%).

Representatives and community members report that the program

- Strengthens the connection to the Jewish people, strengthens the pride of being Jewish and expands the connection to Jewish culture and identity.
- Creates opportunities for acquaintance within the community and strengthens the connection of the communities to Israel.
- There is reciprocity in influence and learning.
- The members of the delegation from Israel feel that they received a lot from taking part of the delegation.

In
preparation
for the
continuation
of the
program ...

Summary of
Key Findings